

# DIGITAL SHOWROOM



NEXT

CHAT ROOM

COMPANY

QUIZ

COMPANY

COMPANY

COMPANY

COMPANY

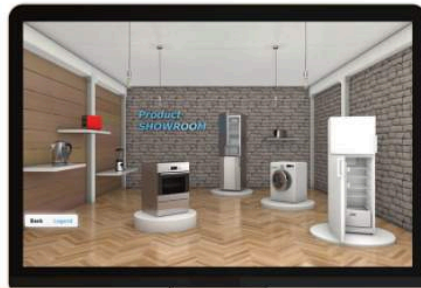
COMPANY

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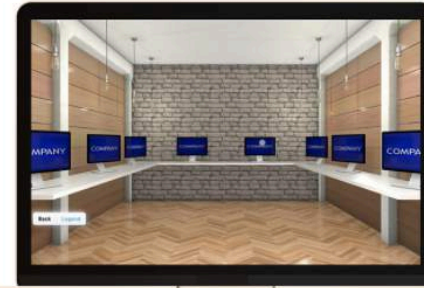
COMPANY

# FOUR ROOMS FOR YOUR PRODUCT PRESENTATION



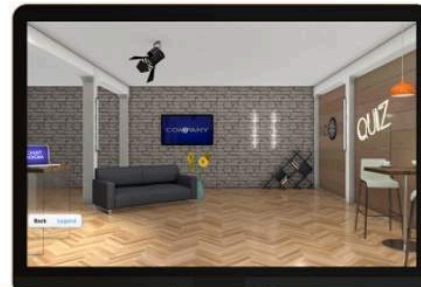
Product Exhibition

Präsentieren Sie Ihre Produkte wie auf der realen Messe mit Bildern und Beschreibungen.



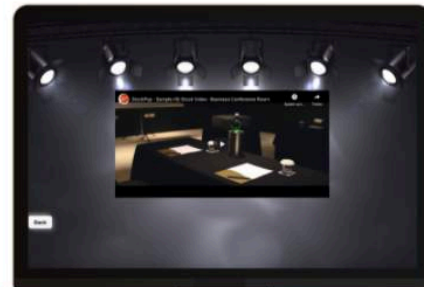
Library als Knowledge Base

Hinterlegen Sie alle Informationen zu den Produkten: SharePoint, YouTube, Confluence, Blog, PDF, SAP, Dropbox, Easy Software



Coffee Corner

Tauschen Sie sich in der virtuellen Lounge mit Kunden und Interessenten aus. Hier generieren Sie Ihre Leads über: Chat, Quiz, Webex/Zoom/Skype, MS Teams/Slack, HubSpot/Pardot.



Live Conference

Veranstalten Sie virtuelle Live Events wie zum Beispiel Produkt Launches direkt in Ihrem Showroom.

# DIGITAL SHOWROOM.



## INTERACTIVE PRESENTATION

image-based, dynamic product presentation in the virtual trade fair stand, visitors experience the space as they would at a real trade fair stand, product description by click or mouse-over links to the website etc.



## ADVANCED DIGITAL CAMPAIGNS

generate new leads online in digital campaigns, generate customer loyalty/ new business, tracking and use of KPI



## DYNAMIC EXPANSION

for new products, information material, contact possibilities, features of the entire showroom



## NETWORKED DIGITAL COMMUNICATION

Presentation and networking of digital communication channels in the digital showroom, inquiries directly via contact form.  
**API access to data, video and CRM platforms.**



## 24/7

Access independent of opening hours, access independent of virtual presence of exhibitors, no "crowded" stands - every visitor is in the first row



## SUPPORT IN THE SALES PROCESS

ultimate presentation possibilities for new launched products or bestsellers, various forms of presentation that are suitable for the different stages of the customer journey (awareness, motivation, evaluation, sales)

# ADVANTAGES.



**INNOVATIVE**



**AVAILABLE 24/7**



**EXTENDIBLE**



**INTERAKTIVE**



**INVOLVING**



**LEAD GENERATION**



**DYNAMIC**



**DECISION-SUPPORTING**



**CONTACT PLATFORM**



**API ON DATA AND CRM PLATFORMS**



**ONLINE GAMES SURVEYS AND COMPETITIONS**



**CHAT, WEBINAR VIDEO CONFERENCE INTEGRATION**

A hand is shown placing a card on top of a structure of cards balanced on their edges, forming a house-like shape. The background is a solid red color.

# PACKAGES FEATURES PRICES



# DIGITAL SHOWROOM FEATURES

|  | BUSINESS   | EXPERIENCE   | CUSTOM            |
|--|--|--|-------------------|
| Quantity<br><b>Languages incl.</b>     | Unlimited number of languages possible<br>1 Language incl. | Unlimited number of languages possible<br>1 Language incl. | on request        |
| Quantity<br><b>Showrooms incl.</b>     | 4 Showrooms  | 4 Showrooms  | on request        |
| Quantity<br><b>Touchpoints</b>         | 10 Showroom 1)<br>8 Library<br>5 Coffee Corner             | 12 Showroom<br>10 Library<br>7 Coffee Corner               | on request        |
| Quantity<br><b>Data Storage incl.</b>  | 256 GB   | 512 GB   | on request        |
| Personalised<br><b>Interior Design</b> | Logo   | Logo<br>Showroom 1)  | on request        |
| <b>BASE PRICE</b>                      | <b>9.000</b>   | <b>14.000</b>  | <b>on request</b> |

Price in CHF / €

# DIGITAL SHOWROOM INTEGRATIONS

|                        | BUSINESS                        | EXPERIENCE                      | CUSTOM                          |
|------------------------|---------------------------------|---------------------------------|---------------------------------|
| Facebook               | ✓                               | ✓                               | ✓                               |
| Instagram              | ✓                               | ✓                               | ✓                               |
| LinkedIn               | ✓                               | ✓                               | ✓                               |
| YouTube                | ✓                               | ✓                               | ✓                               |
| LiveChat               | HubSpot CRM <small>FREE</small> | HubSpot CRM <small>FREE</small> | HubSpot CRM <small>FREE</small> |
| Gamification Interface | ✓                               | ✓                               | ✓                               |
| API Interface          |                                 | ✓                               | ✓                               |





# DIGITAL SHOWROOM OPERATIONS



|   | BUSINESS   | EXPERIENCE   | CUSTOM                  |
|---|--|--|-------------------------|
| Cloud Hosting<br><b>Firestore</b>                             | <b>40.- / Month</b><br>≤256 GB Storage<br>≤250GB Monthly Transfer<br>Custom Domain/SSL | <b>80.- / Month</b><br>≤512 GB Storage<br>≤500GB Monthly Transfer<br>Custom Domain/SSL | <b>on request</b>       |
| <b>On Premise Hosting</b><br>According to your specifications | <b>50.- / Month</b><br>+ additional hosting fees according to the chosen provider      |  |                         |
| <b>Production time</b><br>Based on the specified assets       | <b>2-3 Wochen</b>  | <b>3-6 Wochen</b>  | <b>on request</b>       |
| Service Desk<br><b>Response times</b>                         | <b>2 Work days</b>   | <b>1 Work days</b>   | <b>According to SLA</b> |

Price in CHF / €



# YOUR OFFER

➔ NEXT

# YOUR PERSONAL OFFER

| Quantity   | Description                 | BUSINESS         |                   | EXPERIENCE        |                   | CUSTOM            |           |
|--|-----------------------------|------------------|-------------------|-------------------|-------------------|-------------------|-----------|
|  |                             |                  |                   | From              | To                |                   |           |
| 1  | Base module                 |                  | 9.000 CHF         | 14.000 CHF        | 40.000 CHF        | 60.000 CHF        |           |
| 1  | Additional languages        | 10 %             | 900 CHF           | 1.400 CHF         | 4.000 CHF         | 6.000 CHF         |           |
| 12   | Cloud hosting for 12 months | 40               | 480 CHF           | 80                | 960 CHF           | 700 CHF           | 1.500 CHF |
| <b>TOTAL</b>                                     |                             |                  | <b>10.380 CHF</b> | <b>16.360 CHF</b> | <b>44.700 CHF</b> | <b>67.500 CHF</b> |           |
| Mobile App with Landscape Format Interior Design |                             | 30 %             | 2.700 CHF         | 4.200 CHF         | 12.000 CHF        | 18.000 CHF        |           |
| ADD-ONS  | Gamification Module SaaS    |                  |                   |                   |                   |                   |           |
|  |                             | Bet Game         |                   | 2.950 CHF         |                   |                   |           |
|  |                             | Easter game      |                   | 2.950 CHF         |                   |                   |           |
|  |                             | Advents Calendar |                   | 2.950 CHF         |                   |                   |           |
|  | Online Quiz                 |                  |                   | 1.750 CHF         |                   |                   |           |

Price CHF = €

# READY TO START ?

## What we need from you now:



### **ASSETS**

Dateien:

PSD / AI / PDF / PPTX / DOC  
MOVIES ETC.

Text:

Content in all languages



### **DESIGN**

Logos

Design Manual, Logo

Interior Design

If the standard design should not be  
used



### **INTEGRATIONEN**

Cloud

Which services should be integrated?

Social

Which channels should be  
integrated?



# IHRE ANSPRECHPARTNER.



## SCHWEIZ

**NICO SCHENK**

CUSTOMER SUCCESS MANAGER  
nschenk@w-4.ch  
+41 58 680 5004



## DEUTSCHLAND

**JANINE WEISE**

Senior Consultant  
jweise@w-4.ch  
+49 351 4188 3597